

# Sponsorship Opportunity

We invite you to introduce your products and services to those who purchase and use them, show your support of surveying education and increase your company's visibility by sponsoring one or more activities during the CLSA-NALS 2012 Conference.

**Maximum visibility for your organization and its products and services - both during and after the conference - is our mutual goal.**

Complete the Event Sponsorship Form and mail or fax it, prior to January 15th, to the contact information below.

## CLSA-NALS CONFERENCE 2012

526 So. E Street  
Santa Rosa, CA 95404-5138  
T 707.578.6016 F 707.578.4406

*All sponsorships are available on a first-come, first-serve basis.*

### Special Thanks to Last Year's Conference Sponsors

Artisan Group  
Bakersfield Chapter, CLSA  
William T. Cuddy  
Central Coast Aerial Mapping, Inc.  
David Morlan, NALS Member  
Diamondback Land Surveying, LLC  
First American Data Tree  
Li Zhang, NALS Member  
Los Angeles Chapter, CLSA  
Nancy Almanzan, NALS Member

Nevada Transit & Laser  
NV Energy  
Psomas  
Riverside/San Bernardino Chapter, CLSA  
Santa Clara/San Mateo Chapter, CLSA  
Southern Chapter, NALS  
Spencer B. Gross of Nevada, Inc.  
VTN Nevada  
Wallace-Morris Surveying, Inc.

## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsorship - \$8,000

- 8x20 Booth Space
- Six (6) – Conference Registrations
- Prominent Signage at Conference
- Listing in Final Program
- Listing on Conference Website
- Digital List of Conference Attendees
- Recognition in Association magazines

### Gold Sponsorship - \$5,000

- 8x10 Booth Space
- Four (4) – Conference Registrations
- Prominent Signage at Conference
- Listing in Final Program
- Listing on Conference Website
- Digital List of Conference Attendees
- Recognition in Association magazines

### Cocktail Party/Auction - \$4000

- Exclusive Sponsorship
- Includes company logo ticket
  - Prominent Signage at Conference
  - Listing on Conference Website
  - Recognition in Association magazines

### Name Badge Wallet - \$2000

- Exclusive Sponsorship
- Includes company logo on name badge wallets
  - Prominent Signage at Conference
  - Listing on Conference Website
  - Recognition in Association magazines

### Monday or Tuesday Lunch - \$2000

- Three Sponsorships Available
- Includes company logo lunch ticket
  - Prominent Signage at Conference
  - Listing on Conference Website
  - Recognition in Association magazines

### Icebreaker Reception - \$1500

- Exclusive Sponsorship
- Includes company logo icebreaker ticket
  - Prominent Signage at Conference
  - Listing on Conference Website
  - Recognition in Association magazines

### Refreshment Break - \$500

- 6 Sponsorships Available
- Prominent Signage at Conference
  - Listing on Conference Website
  - Recognition in Association magazines

### Sponsor a Student - \$350

- 20 Sponsorships Available
- Prominent Signage at Conference
  - Listing on Conference Website
  - Recognition in Association magazines

**Surveying  
the Future** \_\_\_\_\_  
\_\_\_\_\_ **The Challenges  
of Change**

# Event Sponsorship Application

COMPANY \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE & ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

- Platinum Sponsorship..... \$8000
- Gold Sponsorship..... \$5000
- Cocktail Party/Scholarship Auction..... \$4000
- Name Badge Wallet..... \$2000
- Monday Luncheon with Entertainment..... \$2000
- Tuesday Awards Luncheon..... \$2000
- Tuesday Dinner with Entertainment..... \$2000
- Icebreaker Reception..... \$1500
- Refreshment Break..... \$500
- Sponsor a Student..... \$350

Total \$ \_\_\_\_\_

*Sponsorships are made available on a first come, first serve basis.*

## PAYMENT INFORMATION

Total: \$ \_\_\_\_\_  Check Included  Visa  MasterCard

Bankcard # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CID (3 digits on back) \_\_\_\_\_

Signature \_\_\_\_\_



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conference@californiasurveyors.org